

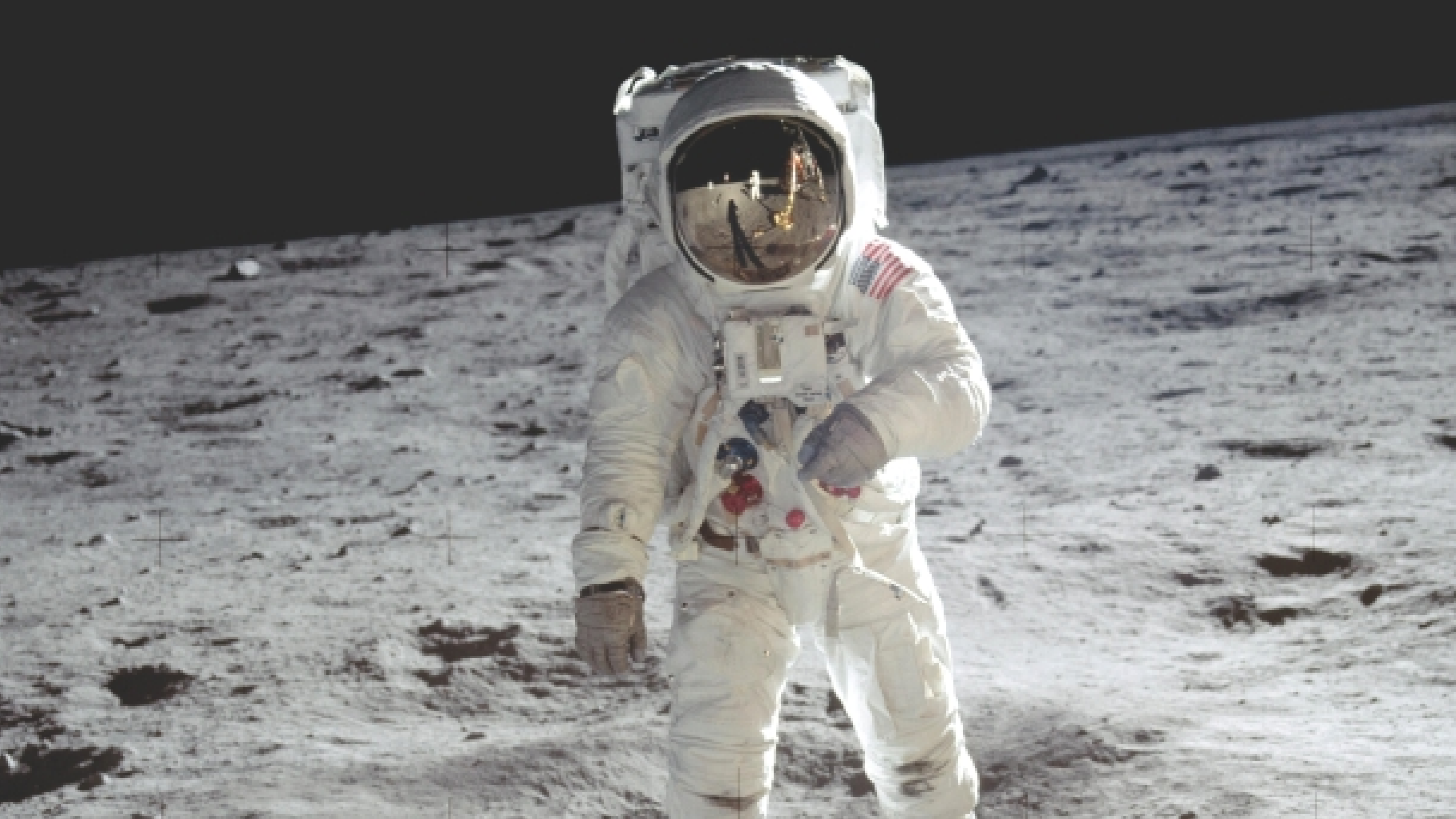


# Making a case for digitalization of the project staffing process

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Leif Arild Åsheim, CEO Promineo



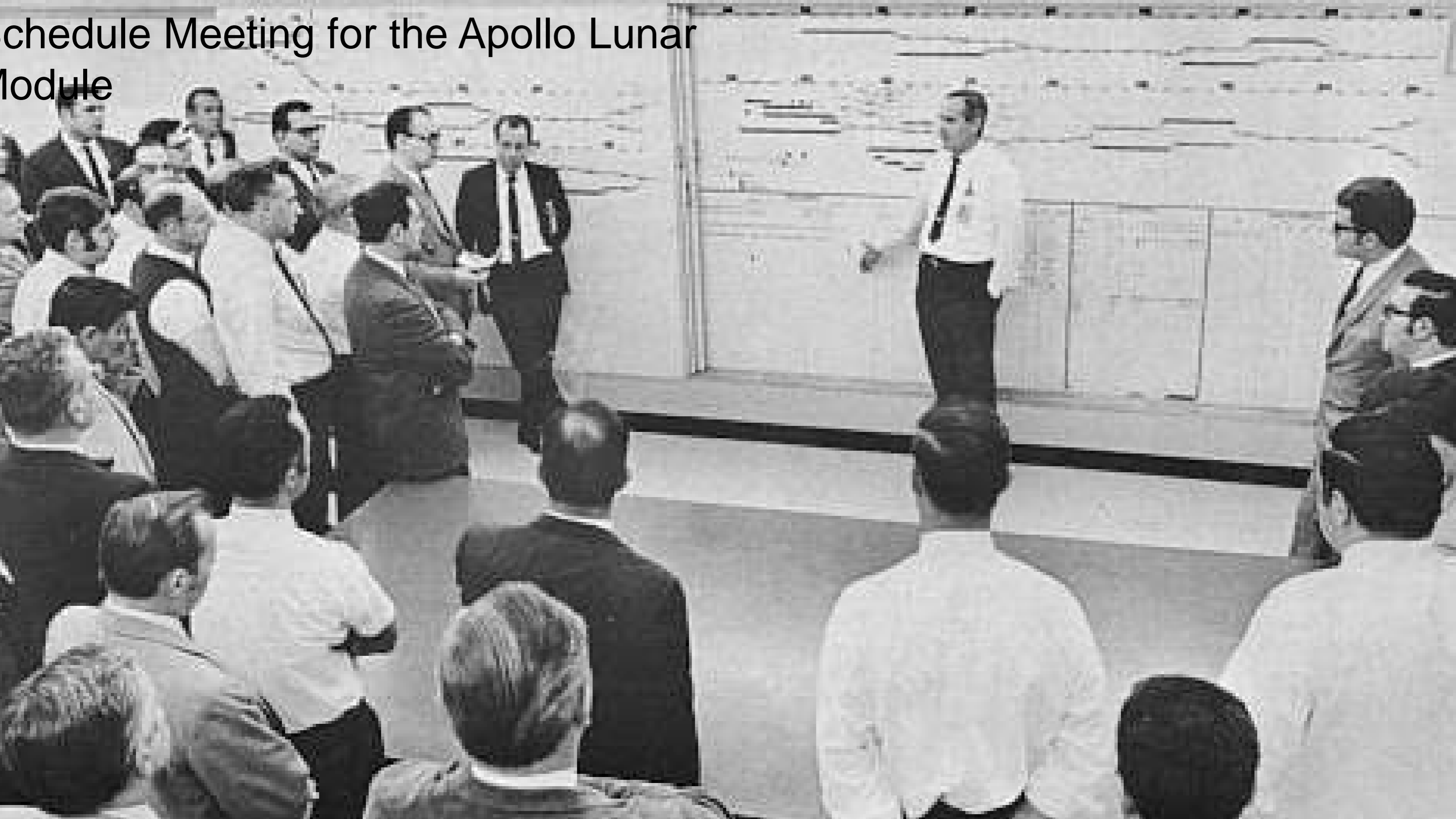


*"Of all the difficulties facing NASA in its bid to send humans to the Moon in the Apollo program, management was perhaps the greatest challenge."*

*Roger D. Launius, chief historian, NASA*



# Schedule Meeting for the Apollo Lunar Module



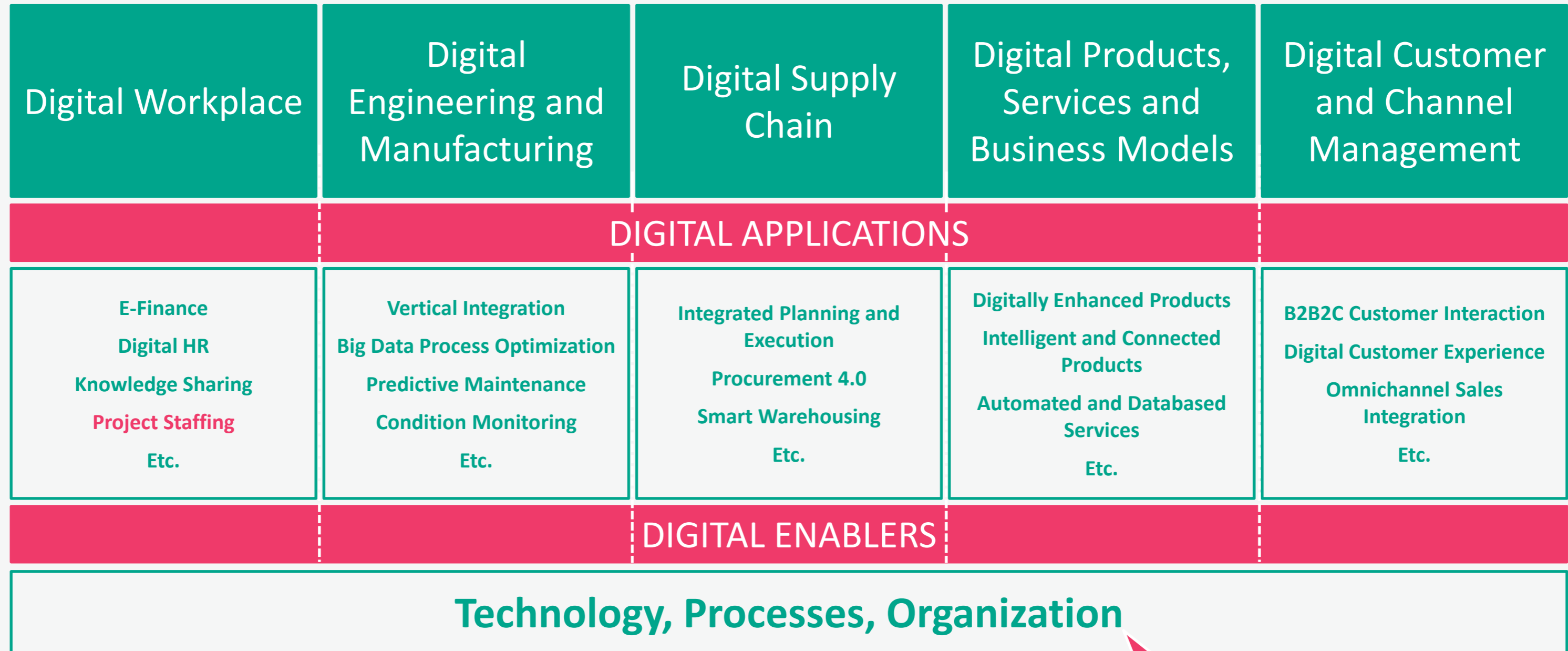
**Digitization** is the process of changing from analog to digital form.

# DIGITALIZATION

is the use of digital technologies to change a business model and provide new revenue and value-producing opportunities; it is the process of moving to a digital business.

Definitions from Gartner IT Glossary

# Digitalization – Getting to Industry 4.0



Source: PwC Strategy & Analysis Report – Industry 4.0 (<https://www.strategyand.pwc.com/reports/industry4.0>)

**People**



# People is a key enabler to Digitalize

**“...to make digitalization a reality, companies can’t just gather technologies and build capabilities. They must also find people with the right skills, and manage the shift to a culture that’s willing to carry out the effort. In other words, they must transform their entire organization.”**

by PwC, Stephan Schrauf and Phillip Bertram

# Technology Revolution



Total transformation in

- Knowledge
- Skillset

And Will to Succeed

From

To





# Size Matters

1

## Mega Projects

Large Project Organizations

Mega sized service contractors

Mega sized knowledge worker organizations

2

## Project Staffing complexity

# How to stay in Control?





# 3 key enablers for successful Digitalization of Project Staffing



## Catalogue knowledge/capability through a role catalogue

Project Roles represent the organizations de-facto perception of how people contribute to successful project completion.



## Quantify knowledge/capability – Need and Capacity

Against the catalogue. Where, how many, when.



## Elevate and recognize the subject matter

Project Staffing is important for the success of your business. Recognize it and empower the individuals responsible for making it a success



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